

Telltale Signs You Should Replace Your Current WMS

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Introduction

- 16 years experience in technology and enterprise software markets
- Serve customers in multiple industries including high tech, manufacturing, retail and consumer products
- Closely monitor WMS industry trends

WMS Replacement – A Growing Trend

- ARC Advisory Group: The 2011 calendar year's worldwide revenue for warehouse management systems (WMS) market was more than US \$1.2 billion
 - 14 percent growth rate over 2010
- Suggests a large portion of growth is a result of a pent-up demand from the global recession
- WMS provides the single best source for reducing costs associated with distribution (“The WMS Business Case” ARC, 2012)

Does this look like your WMS?



The question is...

*Does your current system **strengthen** or **hinder** your ability to execute business strategies that will help you build competitive advantage, respond to constant change and grow your business?*

Is Your WMS Dragging You Down?

- Do you create workarounds for new business requirements that your WMS cannot support?
- Does your WMS support several languages?
- Does your WMS provide the opportunity for robust interoperability of systems worldwide via a services-oriented architecture (SOA)?
- Can you rely on your WMS vendor to support your growth over the next ten years?

What You'll Learn Today

- Key indicators that it might be time to consider replacing your WMS
- How to know whether your system is constraining your company's reach and growth
- Factors to consider when selecting a new WMS vendor

Telltale signs it might be time to replace your WMS

Short-sighted technology architecture

- Are you creating workarounds for business requirements that your WMS cannot support? (compliance, kitting, visibility, etc.)
 - The more processes the WMS cannot control, the more difficult to maintain data accuracy
- Do you notice a slowdown in response time/hanging system?
 - May indicate the system cannot handle your demands
 - Failure to meet peak demands.
- Unable to support multiple sites

Support is becoming increasingly expensive

- A homegrown WMS carries big risks
 - Mindshare of the application is limited to in-house staff
- Delaying a complex upgrade may require you to maintain older versions of related infrastructure (databases, operating systems)
- Upgrading an antiquated, custom code-based system may keep you tied to your vendor for costly modifications

Limited functional footprint

- Does your WMS allow continuous improvement initiatives?
 - Should provide built-in pathways for adjacent business process improvements
 - WMS provider should monitor market trends and customer base
- SCE Suites allow you to execute business processes across the entire supply chain
 - Supplier enablement/inbound supply chain
 - Yard management
 - Transportation management
 - Labor management

You Can't Adapt to Change

- A configurable and adaptable WMS supports and enables your unique business processes
 - Maintain or enhance competitive advantage
- Modular approach and architecture supports evolutionary process in step with business practices
- Enforce common industry best practices and allow for innovation

Risky and expensive to upgrade – If You can upgrade at all!

- Many require custom coding for changes – which don't carry through upgrades
 - More changes, more code = vicious cycle
- Often requires development time or expensive vendor engagements
- Upgrading a legacy or custom-code based system may cost as much as or more as a new WMS

External factors make your WMS obsolete

- Increased globalization of supplier network, customer base or facilities
- Regulations require technology and interoperability your WMS cannot support



Can't I Just Upgrade My Current WMS?

Should I upgrade my current WMS?

- May require significant effort if your WMS has been customized
 - May also keep you tied to vendor for costly modifications
- May cost hundreds of thousands of dollars every few years - even though you receive “free” software upgrades under your vendor’s maintenance contract

What to look for in a new WMS

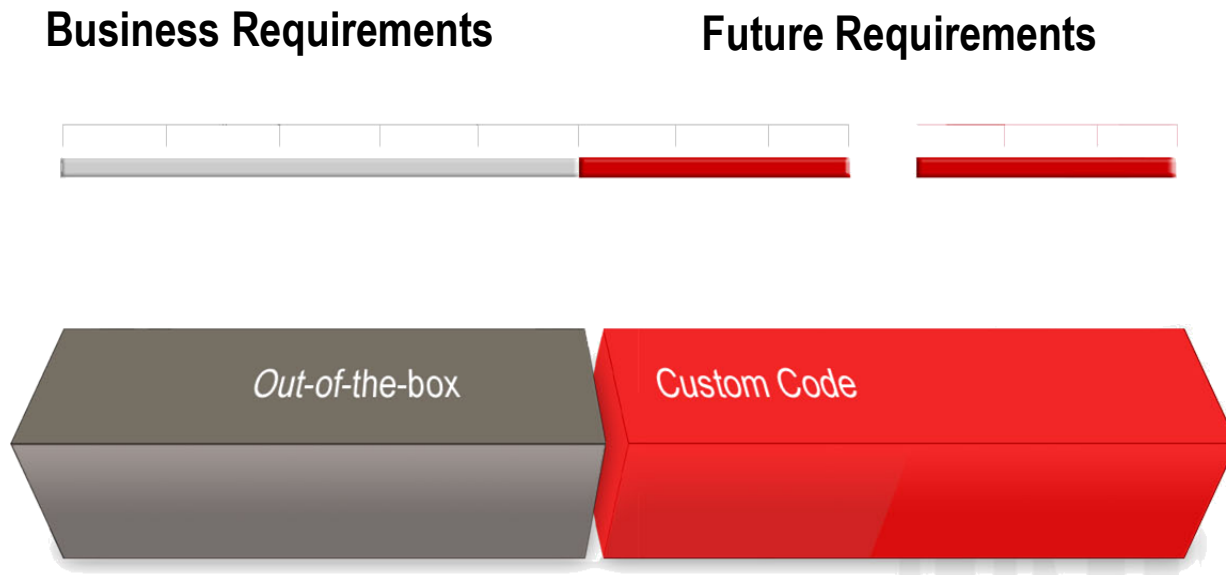
The Ideal Solution

- Fits your functional business requirements today
- Addresses core business issues
- Easily integrates with existing systems
- Rapidly and cost-effectively responds to change
- Meets ever-increasing customer demands
- Builds competitive advantage
- Leverages technological advances

Initial cost is not the end of the story

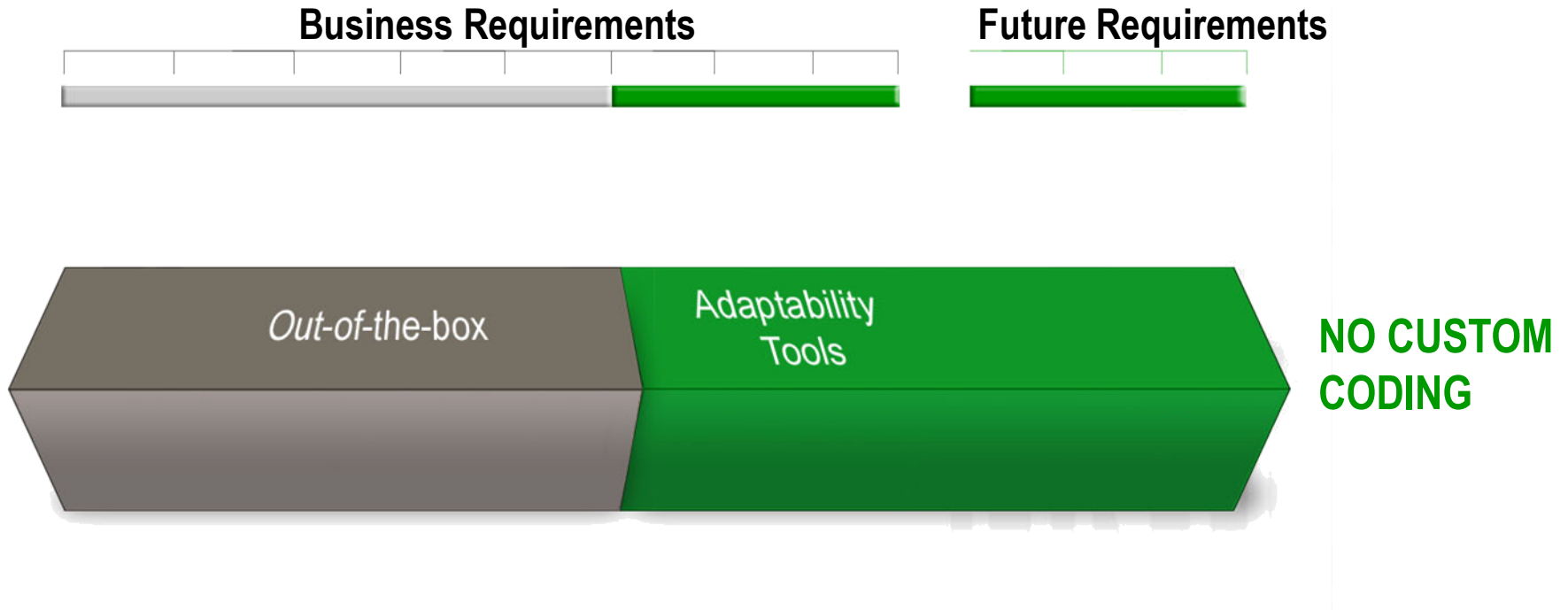
- Additional factors and questions when evaluating TCO:
 - Average lifespan for a WMS is 8-12 years
 - Are you forced to go to the technology provider to make business process changes?
 - What is the typical cost of the upgrade – are vendor consultants required?
 - How are source code modification managed through the upgrade process?

Conventional Approach



Custom coding is expensive, risky and time consuming.

The Adaptable Approach



Adaptability tools embrace change, set a foundation for growth and build a competitive advantage.

Points to Remember

- As great as the potential for benefit from a WMS, also great is the possibility that a weak WMS is hurting your business
- An ineffective WMS may constrain potential for adjoining business process improvements, global growth or adding new customers
- An adaptable, flexible WMS can help position your business to better leverage your supply chain and take advantage of new opportunities

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