## Ports & Maritime Logistics Trends

**Sponsored by:** 



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## Topics on ports and maratime logistics trends

- 1. Types of marine Ports
- 2. Processes, Technologies and KPI's at ports
- 3. Stakeholder Models
- 4. Trends in global container industry
- 5. Shippers
- 6. Top world ports
- 7. Container traffic and utilization
- 8. Port development
- 9. World Trade Flows
- 10. Container Vessels
- 11. U.S. Ports
- 12. Share of Routes to U.S. ports
- 13. Panama Canal
- 14. Behind the ports: The North American Distribution Market
- 15. Siemens solutions







### **Types of marine Ports**

- Multiple and single purpose
- Layout and equipment depends on port type



## Type of marine ports: Multiple purpose and single purpose

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Source: www.ports.com http://www.ogj.com/index/transportation/lng.html http://www.ogj.com/index.html



UBoot

## Port lay-out and equipment depends on port type Different types of terminal handle different cargo







Submarine



http://www.ogj.com/index/transportation/lng.html http://www.energy.ca.gov/lng/worldwide\_africa.html

Source: www.ports.com Note: Ferries can also be RORO http://www.ogj.com/index.html







### Processes, Technologies and KPI's

- Process in a container terminal
- Terminal Fields of Activity
- Indicators commonly used by terminal operators



## **Process in a container terminal**





## **Terminal Fields of Activity**

Fields of Technology Application Presented on the example of CT Altenwerder (Hamburg)



- Late 1980s: Introduction at ECT Delta Terminal
- 2005 Adoption of diesel-electric drives
- · 2007 Lift-AGV concept
- Since 2009 battery AGV trial at CTA Hamburg

#### Battery-Driven AGV

- Diesel-Electric AGV 8-12 hours of operation
- Automated battery change & charging station



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#### Ship-to-Shore Equipment





#### Spreader Design



#### Storage Yard Hybrid and e-drive systems

CTA, Hamburg







#### Automatic Twistlocks





## Indicators commonly used by terminal operators

	КРІ	Unit of measure	Definition
Trad	Vessel turnaround time	Hour	Time the vessels stay in the port
	Cargo damage rate	%	Ration of damaged goods to the total handled goods
Total	Accident rate	Number/thousand of ships	The ratio of the number of accidents (broken down by type) to the number of vessels
	Closure days	Day	The total time a port was closed, e.g., because of bad weather or strikes
	Vessel waiting time	Hour	Total time the vessel takes to reach its mooring berth from the time it "calls".
	Cargo dwell time	Day	The average time goods spend in the port stores/yards
Planning	EDI accuracy	TBD	The ratio of inaccurate information compared to total information sent by carrier
	Actual vs. pro forma moves	Number of moves	Comparison of number of moves planned for a vessel in pro forma vs. actual number of moves

	Crane productivity	Moves/Hour	Ratio of the moves completed by a crane to operating time of that particular crane		
Operations	Berth productivity	Units/Hour Moves/Hour	The average rate at which the vessel is loaded/unloaded		
	Vessel productivity	Units/Hour Moves/Hour	Same rate as above, but measured as the ratio of the load to the vessel turnaround time		
	Truck turnaround time	Hour	The average time a truck spends in the port.		
	Berth occupancy	%	The ratio of the total number of berth to the total number of berth hours available		
	Crane OEE	%	The ratio of the ideal time the crane would require to complete the moves it carried out to total available time for that crane		
	Crane split	N/A	Total moves of the call divided by the largest number of moves in the bay		
	Housekeeping moves	Number of moves	Number of housekeeping moves carried out at the yard		







### **Stakeholder Models**

- Typical ownership models at ports
- Overview on stakeholders at a port
- Stakeholder structure



## Typical ownership models at ports

Mode of Ownership	Land area	Terminal Infrastructure	Terminal Superstructure	Quayside Operations	Landside Operations	Examples
100% state owned & operated	State owned	Owned and construced by port authority	State owned	Port authority	Port authority	Haifa (Israel), Durban (South Africa)
Leased terminal	State owned	Owned and constructed by port authority	Privately owned or rented from port authority	Terminal operator	Terminal operator	Oakland Container Terminal (USA), ECT (Rotterdam)
Concession agreement	State owned	Owned and construced by port authority	Privately owned	Terminal operator	Terminal operator	Port 2000, le Havre (France), Santos Brasil (Brazil)
BOT concession	State owned	Construction privately owned	Privately owned	Terminal operator	Terminal operator	Laem Chabang International Terminal (Thailand), JNPT (Indria)
100% privately owned	Privately owned	Privately owned	Privately owned	Terminal operator	Terminal operator	Teesport (UK), Liverpool (UK)



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## Overview on stakeholders at a port



### Stakeholder overview

- Port Authorities are landlords and own the ground, provide access to the port (streets, bridges), supply water, power and safety & security
- Port Authorities address environmental impacts to deal with projected growth in trade
- Port Authority creates rules in regards to fees
- Terminal operators are responsible for all means of storage and handling the terminal (inclusive the gates)
- Operators arrange contracts with railroads in regards to on dock rail
- Terminals ask for handling fees
- Clients of ports and terminals are freight forwarders, rail operators and carriers

Goal is to collaborate with industry partners to accommodate cargo demand and continuously improve quality of service with customers and supply chain partners



## Fairly complex stakeholder structure with Terminal Operator as key customers and decision makers at ports



### Ownership

- "Landlord port" is with 75% share the most common ownership model
- This means:
  - Port authority owns the port and provides the basic infrastructure
  - Terminal operators enter into a concession contract and invest on their behalf
  - Consequently, terminal operators are the main customers in ports

Source: IC MOL 3G, VDD Logistics Hubs







### Trends in global container industry

- Trends in ports
- Political trends
- Economic trends
- Social trends
- Technological trends
- Legal trends
- Terminal trends

## Main observed trends in ports

#### Ports: Main observed trends

1	Containerization and larger vessels: Standard container
	<ul> <li>sizes for increasing volumes of non-bulk cargo. Larger Container Vessels. Demand for more terminal capacity. Automation of terminal operations. Importance of Transshipment hubs</li> <li>Total port management</li> <li>Need for efficient stacking and terminal management systems</li> </ul>
2	<ul> <li>Hinterland transport: Efficient hinterland transport and intermodal network as competitive factor</li> <li>Extended Gateway concepts to seaport terminals</li> <li>Bundling of rail and barge container flows in the port area and the development of rail and barge shuttles</li> </ul>
3	<ul> <li>Horizontal and vertical integration: Need for improved cooperation between stakeholders</li> <li>Better data exchange between all stakeholders</li> <li>Optimized end-to-end supply chain</li> </ul>
4	<ul> <li>Security and Environment: ISPS code to protect terminal facilities against terrorist penetration. 100% X-ray of containers to US</li> <li>Container and ship screening</li> <li>Reduce CO<sub>2</sub> emissions</li> <li>Optimize energy utilization and energy consumption</li> </ul>



Source: Future of Hubs Team



## Major Political Trends in Container Market and their Impact on Market Participants

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Featured Indicator,1990-2009	Value
Number of countries with private participation	59
Projects reaching financial closure	353
Region with largest investment share	East Asia and Pacific (38%)
Type of PPI with largest share in investment	Greenfield project (50%)
Type of PPI with largest share in projects	Concession (48%)
Projects cancelled or under distress	8 representing 2% of total investment

Source: World Bank and PPIAF, PPI Project Database.

### **Political Trends**

- Strained public budgets
- Necessity to attract private investment (e.g. via PPPs) for port development projects
- Increasing privatisation of port operations
- High potential in emerging markets but limited by (weak) legal frameworks

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#### Impact on Authorities

 Focus on utilities and infrastructure investment/maintenance

#### Impact on Operators

 Private investment not only in equipment but also in infrastructure

#### **Impact on Logistics**

 Private investment not only in equipment but also in infrastructure

- Investment decision increasingly driven by private entities
- Changes in procurement decision making
- Changes in product demand

## Major Economic Trends and Their Impact on Market **SIEMENS** Participants

#### **Economic Trends**

- Resumption of global economic growth after economic crisis (BRIC countries)
- Continuation of trade liberalisation (BRIC countries; emerging markets)
- Increase in containerisation
- Trade growth and area limitations in existing terminals (Far East, Middle East)
- Competitive pressures for continuous improvement efficiency and cost structure
- Consolidation in international port sector
- Increasing influx of private capital

#### **Impact on Authorities**

 Increasing demand for terminal capacity and sufficient hinterland access

#### **Impact on Operators**

- Increasing demand for terminal capacity
- Need for efficient stacking and terminal management systems

#### **Impact on Logistics**

- Increasing demand for warehousing capacity
- Need for efficient stacking and warehousing mgmt systems

- Investment in new quay and road/rail infrastructure
- Investment in new equipment/infrastructure
- Demand for automated terminal operations
- Investment in new warehousing facilities
- Improved area utilisation via automation



## **Social Trends & Their Impact on Market Participants**

### Example: Khalifa Port, UAE



### **Social Trends**

- Social acknowledgement of importance of port infrastructure for economic welfare
- Desire to shift port operations out of inner city locations
- Discontent about port related congestion on public road infrastructure
- But NIMBY phenomena:
   "Not In My Backyard"

### **Impact on Authorities**

Necessity to move

#### Impact on Operators

Necessity to move

#### Impact on Logistics

 Opens new possibilities / new service concepts

- Demand for existing products
- Demand for new products / new markets



## Technological Trends and Their Impact on Market **SIEMENS** Participants

#### Capacity by vessel size 2010 Capacity by vessel size 2014 5.0% 3,4% 0.5% 4,2% 10000 - 1500 10000 - 15000 5.8% 7500 - 9999 7500 - 9999 5,7% ■ 5100 - 7499 ■ 5100 - 7499 6,9% 15.8% ■ 4000 - 5099 4000 - 5099 10.7% 3000 - 3999 3000 - 3999 12,8% 16,4% "Automation is one of the most practised 2000 - 2999 6.9% 2000 - 2999 18.5% 1500 - 1999 1500 - 1999 means to improve productivity in the modern 1000 - 1499 17,0% 1000 - 1499 economy. [...] This trend and concept is 19.2% 21.5% 500 - 999 500 - 999 continuing in the container-handling industry, ■ 100 - 499 100 - 499 especially for the larger sized terminals."

#### **Technological Trends**

Drewrv. 2010.

- Increasing vessel sizes (up to 18,000 TEU on order)
- Increasing automatisation of terminal operations in developed world
- IT based interfaces and coordination between stakeholders

#### Impact on Authorities

- Need for efficient hinterland intermodality
- Need for improved cooperation between stakeholders

#### Impact on Operators

- Higher peak loads
- New investment requirements
- Need for efficient handling systems
- Need for improved cooperation with shipping lines re planning

### Impact on Logistics

- Higher peak loads
- New investment requirements

- Demand for increased water depth and improved quay infrastructure
- Demand for hinterland infrastructure that can cope with extreme peak situations
- Demand for bigger vessel handling equipment
- Demand for advanced TOS and interfaces
- Demand for AGV and ASC
- Increased system complexity
- Demand for advanced interfaces



## Legal Trends and Their Impact on Market Participants

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#### Legal Trends

- ISPS code to protect terminal facilities against terrorist penetration
- 100% X-ray of containers to US
- Increasing quality of frameworks for privatisation
- But NIMBY phenomena:
   "Not In My Backyard"

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### Impact on Authorities

Change in operating mode

#### **Impact on Operators**

Change in operating mode

#### Impact on Logistics

Change in operating mode

- Demand for cameras, fences, scanners, etc.
- Demand for new products
- Demand for new technologies

## **Terminal Trends**



#### Port Security Radiation and Detection Systems





Terminal Gate

Integration of detection systems into terminal workflows is the actual challenge

### Environmental Awareness



Automated container handling equipment prevent light & noise polution



## **Trends in Future Container Terminals**



#### Technologies could be like ZPMC development



#### FastNet concept by APM Terminals









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## Shippers

Shippers decision taking criteria

## Shippers decision taking criteria

#### Most important criteria in port choice decisions for shipping lines and the way of analysis

Criteria	How to analyze		
Local cargo volume	Local incentive policy for local manufacturers and foreign logistics services providers (with value adding activities)		
Terminal handling charge	Tariff comparison between ports		
Transhipment volume	Comparison between ports of the year-to-year trends of the number of transhipment containers		
Feeder connections	Comparison of the number of connections to different ports		
Port capacity and berth availability (congestion in the port)	Comparison of utilization, average waiting times vessels during the week and future expansion plans between ports		
Hinterland transport capacity	Comparison of rail and barge transit times and frequencies, utilization rail of the involved countries and future expansion plans		
Port location	At sea or inland, central or peripheral		







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### **Top world ports**

Forecast growth in container activity



## Ranking top world ports – Forecast growth in container activity

## **SIEMENS**

Ranking top world Ports

Forecast growth in container activity (mil. TEU)







### Container traffic and utilization

- Forecast
- Capacity Utilization today



## Forecast Container Traffic Growth Projected Container Handling Capacity Utilization

# 524 473 513 551 574 596 619

2008 2009 2010 2011 2012 2013 2014

Forecast development of world port handling container traffic (million TEU)

### Projected Container Traffic Growth



Forecast container activity by region (million TEU)

#### **Projected Container Handling Capacity Utilization**



Forecast world container handling demand (mill FEO)
 Forecast world container handling capacity (mill TEU)
 Utilization rate (%)



#### 

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## Utilization rates already high today - many terminals **SIEMENS** operate close to capacity limits and need efficiency gains





Source: Drewry Maritime Research





### Port development

- Factors driving demand for infrastructure investments
- Hubs need to find some 830 billion US \$ capital expenditure by 2030 for total infrastructure
- Classification of Container Terminal Development Projects and Investment fields



## Factors driving demand for infrastructure investments **SIEMENS** at ports

Many ports have realised the need to reduce congestion and minimise delays to earn a profit from rising imports & exports

<ul> <li>Insufficient access roads and intermodal connections</li> </ul>	<ul> <li>Construction of larger vessels "Triple E" 18.000 TEU</li> </ul>	<ul> <li>Piling of contai- ners at terminals due to trans- portation bottlenecks</li> </ul>	<ul> <li>Costs due to delays</li> <li>Missed berthing slots</li> </ul>
<ul> <li>Congestion at access roads and intermodal connections</li> </ul>	<ul> <li>Leads to signifi- cant upgrades to existing port infrastructure</li> </ul>		<ul> <li>Higher fuel costs to make up schedules</li> <li>Readjusted scheduldes</li> </ul>

## Increased demand for investments in ports and terminals and supporting infrastructure at ports



## Hubs need to find some 830 billion US \$ capital expenditure by 2030 for total infrastructure

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Investment from 2000-2009 including airport & port, road, rail, energy and water investment





## **Classification of Container Terminal Development Projects and Investment fields**

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CI	assification of Container 1	Ferminal Development Pro	ojects		
Greenfield		Brownfield			
-Political framework conditions and sets timelines		-Interferences with general infrastructure project challenges			
-Interferences with general infrastructure project challe	nges	-Upgrading of external and internal infrastructure and terminal equipment			
-Upgrading of external infrastructure		-Removal of abandoned sites			
→ Key focus: Commencement date and stake	holder expectations	→ Key focus: Commencement date and cost of modification			
Terminal Upgrade / Conversion		Terminal Extension			
<ul> <li>Scope of automation and resulting process change</li> </ul>	les	- Greenfield vs. brownfield extension			
<ul> <li>Proper phasing of conversion of capacities</li> </ul>		<ul> <li>Smooth integration into</li> </ul>	<ul> <li>Smooth integration into existing operations</li> </ul>		
<ul> <li>Acceptance within existing labour organisation</li> </ul>		<ul> <li>Possibility to combine extension with terminal upgrade</li> </ul>			
→ Key focus: Least disruption of existing proces	ses and smooth transition	→ Key focus: Capacity increase and smooth integration			
· ···· · ·····························					
	Investm	nent Fields			
Civilworks	Equi	pment	ІТ		
Nautical Access	Quay		• TOS		
<ul> <li>Hinterland Access</li> </ul>	Yard		CTIS		
Terminal Infrastructure • Horizontal transportatio		on Terminal Star			
Buildings			NAVIS		
Rail Infrastructure & Mngm	Rail Infrastruc	cture & Mngm	Security		
Signalling	- Signalling		Container scanning		
Control. IT	Camera		Nuclear detection		

- н. Tracks
  - Electrification
  - Rail automation

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- Road Management systems
- Traffic control & Information
- Parking Management

#### Value added consulting

- н. Green ports
- Simulation (Berth capacity, Yard and transport equipment handling, Yard storage, Terminal gate) ÷.
- Planning Capacity analysis, Comparison of operating alternatives, Hinterland connections, Terminal layout, Specification of operating systems, Logistics process

### Nuclear detection OCR sensors OCR for container Number, RFiD for container seals. Nuclear Detection Sensors, Container weight sensors, Driver ID verification Container trace detection





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### **World Trade Flows**

Development

## **Development of World Trade Flows**







#### PROMAT BU AN MMA INTERNATIONAL EXPO MOCOMICK PROCEEDING

### **Container Vessels**

- Fleet Development and order book segmentation
- Panamax vessels as global leader

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## **Container Vessel Fleet Development** & Order Book Segmentation





### **Evolution of Container Vessels**

- **Technological Trends**
- Increasing vessel sizes (up to 18,000 TEU on order)

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- Increasing automatisation of terminal operations in the developed world
- IT based interfaces and coordination between stakeholders

## By 2014 post- Panamax vessels are expected to account for 48% of the global container fleet





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- Post-Panamax vessels are effective for long distances and between large ports
- Post- Panamax ships have operating costs of about \$ 9 mio. per year. Most expenses are related to fuel (46%) and port charges (21%)





## PROMAT B

## U.S. Ports

- Facts on U.S. ports
- Ports of LA / LB
- Clean Air Action Plan
- PierPass Study
- Mobile sources are the biggest source of air toxics
- I-710 is the arterial road for the cargo transport

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## Facts on U.S. ports

### Facts and Current bottlenecks at US ports

- More than 95% of US cargo imports arrive by ships (DOT 2009)
- Some U.S. ports such as port of LB, Sabannah, Oakland, Charleston and Seattle can receive the post panamax vessels.
- Port of LA and LB count 43% of total TEU imported in the United States.
- U.S port container traffic is expected to double by 2030 (DOT 2009)
- Efficiency of the above mentioned ports is reduced by congestion caused by inland rail and road chokepoints.
- In coming years transportation costs will rise because of
  - switching to low sulfur fuels to reduce air pollution
  - Improving terminal facilities, efficiency hours of operations
  - Reducing congestion





## Ports of LA / LB belong to top world ports and further increase of cargo volume is foreseen



## 2 Facts and figures

	Ports of L.A. & Long Beach
7.831.902	<ul> <li>The ports are strongest ports in USA with ~14 Mio. TEU cargo volume in 2010</li> </ul>
6.263.499	The ports are the entry point for 40 % of all imported goods in the US
5.292.025	Cargo Volume in both ports will grow up to 43 Mio. TEU in 2035
	Port of LA consists of 4.300 acres. Port of LB 3.200 acres
2.825.179 2.330.214	<ul> <li>Port of LA has 9 container terminals, 26 berths and length of berths 10,046 meters</li> </ul>
	Port of LB has 6 terminals, 31 berths and length of berths 7902
	Port of LA has 997 employees, Port of LB 400 employees
TEU-Volume 2010	
🔄 LA 📃 Savannah	
LB Oakland	
<b>III</b> IN. Y .	
E	Both ports belong among top 20 world ports



## In both ports more than 10.000 trucks are registered and thereof ~80% are active



### Overview on port trucks



#### Key data:

- >10,000 trucks are registered in both ports in 2010
- ~80% of the registered trucks are active, i.e. "in service"
- ~22,000 independent owner-operators in 2009 who conduct drayage at ports and intermodal rail yards

#### Significant growth in number of trucks is expected until 2035

Sources: Clean Truck program - Gate Move Data analysis; California Air Resources Board, Appendix C



## The 2006 initiated Clean Air Action Plan consists of **SIEMENS** initiatives to reduce port-related emissions



#### **Clean Air Action Plan**

- The Clean Air Action Plan should reduce port-related emissions from 2006 to 2011 by 45 %
- The Clean Truck Program is part of the Clean Air Action Plan
- The Clean Air Action Plan consists, beside activities for trucks, of more initiatives for ships, trains, cargo handling equipment and harbor craft



Source: Port of Los Angeles/Port of Long Beach



## The ports already decreased the environmental impact of port operations from 2005 to 2010

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### 2

Emissions on ports [in tons p.a.]



- Between 2005 and 2010 the emissions of PM10 and PM2.5 have been reduced by approx. 70% in both ports additionally
- The emissions of CO and HC have been reduced by approx. 50% between 2005 and 2010 in both ports



#### Key data:

- The ports are responsible for ~20% of all DPM emissions in Southern California
- The goals for 2023 for DPM and NOx are nearly achieved
- SOx emissions also reduced significantly but still challenging
- Reductions of PM10 and PM2.5 as well as CO and HC are significant
- Goal 2035 not specified or not identified yet

## The "PierPass Study" identified weaknesses at the ports and made several recommendations

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## 2

Recommendations of PierPass Study

### Findings

- 86% of visits take 0 2 hours; 12% take 2 4 hours and outlier cases take up to 8 hours
- Trucks wait outside the terminals in the 16.00 - 17.00 period to avoid Traffic Mitigation Fee
- 3. Differences in terminal performance, e.g.
  - 3 terminals account for 10% of all visits associated with 28% of long visits
  - 2 terminals that move 25% of the cargo are linked with 2% of long queues





- Review breaks; Have a high influence on truck visit time
- Review the "all-or-nothing" structure of the TMF (Traffic Mitigation Fee)
- Establish terminal-specific performance standards, supported by a continuing process of monitoring visit time
- Expand land-bridge services (e.g. preremoval of import containers to off-dock yards for pickup), and improved communication between trucks and terminals



## In addition to emissions of local industries mobile sources are the biggest source of air toxics

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## 3 Overview on surroundings

#### **Emitting industries**<sup>1</sup>:

- Petroleum Refineries, 43%
- Nonferrous Metal Smelting, 23%
- Semiconductor Manuf., 17%
- Metal Working, 5%
- Chemical Manufacturing, 2%

#### **Biggest companies**<sup>1</sup>:

- BP West Coast Products
- Exide Technologies
- Sanyo Solar LLC
- Valmont Coatings
- Conocophillips L.A. Refinery
- Johnson Laminating & Coating Inc.
- Triumph Processing Inc.
- Western Tube & Conduit C.
- INEOS Polypropylene LLC
- Equilon Carson Terminal



#### **Residents:**

- Approx. 19 municipalities<sup>2</sup> and approx. 1 million residents along the road I-710
- Within ¼-Meile from the I-710<sup>2</sup>:
  - 10 schools
  - 6 day-care centers
  - 5 Mobil-Home Parks
- Approx. 2,000 premature deaths are associated with diesel emissions in Southern California<sup>1</sup>

Despite local industries the largest sources of air toxics are the mobile sources (e.g. cars, trucks, construction equipment, trains)<sup>1</sup>



Source: <sup>1</sup>US Environmental Protection Agency. Toxics Release Inventory, I-710 Corridor / Reporting Year 2009 <sup>2</sup> I-710 Corridor Project Factsheet, Fall 2009

## I-710 is the arterial road for the cargo transport to and from the Ports of L.A. & Long Beach

### 3

### Overview on I-710 traffic

Traffic Volume in sections of the I-710 (2007 based on 2003) **Daily Port** Highway Length of **Total Daily Total Daily** Segment Vehicle Volume **Truck Volume** Truck segment (in miles) Volume I-710 GDB to PCH 1.5 Assumption: Like next segment 23,900 I-710 PCH to Willow 1 146.000 25.400 23.900 I-710 Willow to I-405 1.5 161,000 27,100 23,235 I-710 I-405 to SR-91 3.6 186.000 20,045 31,400 I-710 SR-91 to I-105 2.7 227.000 38.300 15.315 I-710 I-105 to I-5 7.2 237,000 34,600 11,685 I-5 to SR-60 I-710 1.4 199,000 24,200 1,025 I-710 SR-60 to I-10 1.9 132.000 11.300 845



The traffic volume is for both directions.

Exit to off dock rail stations

Traffic volume on the interstate will grow by 85 % in 2035.

= Daily Port Truck Trips Volume 2035 – in Segment PCH to Willow – 44,215

#### The I-710 currently is utilized by any kind of truck traffic – not only port trucks



Source: U.S. Department of Transportation - Federal Highway Administration (FHWA) operations support - port peak pricing program evaluation; Multi-County Goods Movement Action Plan (MCGMAP)

NUMBERS TO BE

VERIFIED

## The current LA / LB port related traffic flow can be clustered in three categories including the I-710

## 3 Summary on traffic flow



Key data: Rail: ~ 24% of volume transported via on dock rail Proportion expected to increase in the future Additional near dock rail terminal planned Trucks on I-710: 2 ~19% of volume Near / Off dock assumed to be "I-710"relevant Proportion to be decreased; volume increasing strongly Assumption 2010: ~20.000 -25.000 daily port truck trips Other truck routes: 3 ~57% of volume on other roads then I-710

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 Assumption 2010: ~65.000 -70.000 daily port truck trips (calculated)



Sources: Port of Los Angeles/Port of Long Beach, TEU Statistics 2010; Port of Los Angeles, Intermodal Logistics & Ports of L.A./Ports of Long Beach Rail Infrastructure, Port of Los Angeles Public Rail Workshop Oct. 22, 2009; <sup>1</sup> Twenty Foot Equivalent





Share of Routes to U.S. ports

 Share of North East Asia – U.S. East Coast Route



## Share of North East Asia – U.S. East Coast Route by option

- Main cargo destinated for U.S. moves mainly through the Panama canal, Suez canal and the cape of good hope and the US intermodal system.
- Major advantage of U.S. intermodal system is frequent usage of Post Panamax ships as it requires 5 ships for a weekly service rotation compared with eight ships required by the panama canal route.
- Routing of freight depends on different criteria:
  - **Cost**: expansion of the canal is expected to reduce costs
  - Time: cargo that has higher value or is perishable takes the routing option which is faster (intermodal system in this case).
     Panama canal will have marginal impacts on time
  - Reliability: Panama canal leads to less congestion and more reliability





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Panama Canal

Facts and impact of expansion

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## Facts on Panama Canal and impact of expansion

### **Facts on Panama Canal**

- Canal is 64 km long and handles 5% of global seaborne trade and 12% of American international seaborne trade
- Authority generates revenues by collecting tolls. Average toll is about \$45.000. In 2008 \$1.32 billion in tolls were collected.
- The average in transit time has increased from 9 hours in 1999 to 13.04 hours in 2008
- Canal is reaching its maximum capacity and does not have the infrastructure to handle Post -Panamax vessels.
- Expansion of canal was decided in 2008 and will overcome its capacity challenges by 2014
- Main competitor of Panama canal is the U.S. intermodal system and the Suez canal
- The costs of panama canal expansion will cause significant pressures to increase tolls.
- The role of west coast ports as gate way to North American freight distribution will not be compromised by the expansion



- The canal route is less costly and highly reliable but has a longer navigation time (21.6 days) than the U.S. intermodal system (18.3 days)
- The expansion will increase efficiency to U.S. intermodal system by decongesting the west coast main port of LA/LB
- Trade can be delivered faster to East coast ports More integrated approach is needed to reduce bottlenecks in current system





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Key trends

## Key Trends impacting the North American Distribution Market

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#### 1. Oil Prices:

Rising oil prices have resulted in some companies reevaluating supply chains and distribution networks in an attempt to offset cost increases.

#### 3. Increase in inventory levels:

As a result of higher transportation costs, many shippers are likely to move away from quick and frequent deliveries to slow and less frequent shipments, thus driving up inventory.

#### 4. E-commerce:

To support online sales, many brick and mortar retailers are expanding their distribution facilities..

#### 5. Intermodal transportation:

The transport of freight via several modes of transportation – ship, rail and truck, has increased over the past few years by setting up multimodal connections and terminals

#### 6. Larger space:

Throughout 2010-2011, companies took advantage of lower vacancy rates and "traded up" to larger warehousing and distribution facilities.

#### 6. Near-shoring:

A shift towards regional supply chains, or nearshoring, is resulting in manufacturing moving closer to customer-bases.

#### 7. Containerized imports:

Over the past ten years, containerized imports have become one of the most important drivers of demand for warehousing and distribution centers in the US





Inland Load Center Network Formation





**Siemens solutions** 

- Transfer expertise from other industries to terminal operations
- Pregate solutions
- Gate automation
- Siemens perspective



**SIEMENS** 

## Transfer of expertise from industrial automation, airports and cranes to terminal operations





 Industry leader in manufacturing automation and material flow control, e.g., deployed in automotive manufacturing plants



#### Cranes

- World-known expertise in cranes for terminal operations with leading market share (e.g., globally installed base of 1203 STS cranes, 599 RMGs and 2206 RTGs)
- Global presence of crane specialist via regional service organizations

#### Airports / Air Cargo / Postal Automation

- Knowledge and technology around fully automated container handling
- High Speed Container Loading
- Automatic Container supply to the platform level
- Example: Dubai airport cargo city, REMA (Switzerland)



#### **Global presence**

- Global presence with over 350'000 employees
- More than EUR 73 Bn revenues in 2011

#### **Enhanced Capabilities in**

• SW development, project realization, integration, material handling processes



## Pre-gate solution – Process and value proposition

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## Gate-automation – Modules and value proposition

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#### Modules of gate automation



#### **Document Reading**

- Automatic recognition, scanning and interpretation of all written elements on the documents
- Manual data-entry to supplement



#### Damage check

 Automatic scanning of containers through cameras at gates and berthing places to check for damages and broken seals

#### Video Gate



 Recognition of truck-ID, truck signs (e.g., dangerous good signs) and Container IT (ISO)



#### Number plate recognition

Automatic number plate recognition at gate

#### Extensive OCR expertise within Siemens:

- Leader in postal automation (all sorting centers in Germany and U.S.)
- Highest recognition rates, highest reliability



### Value Proposition

- Automatic and seamless tracking of documents, containers and their state, e.g., for liability purposes
- Cost reduction via automation, e.g.,
  - Reduction of staff via automation and pooling, i.e., less manual effort
  - Centralization of recognition and documentation
- Direct linkage to databases
  - Land registers, European/National libraries
  - Enterprise mail rooms / Trust-Ebox
  - Cross-Check within image management
- Generation of service and performance reports

## Siemens MOL/ I&C perspective

## **SIEMENS**

#### Equipment

- IL: Gate automation (incl. ANPR, container localization)
- IL: Dock-and-yard management, remote yard management
- IL: AGV Battery change & charge stations
- DT: Crane automation (incl. crane drives)
- IL: Container handling (conveyors, direct ship to rail)

#### IT

- IL: Extended TOS Terminal Operating System
- IL: Transport Logistic Platform
- IL: Total Port Management

#### Security

- II/BT: Process integrity (container security, etc.)
- IL/ BT: Screening hardware & software
- BT: Yard security (access, intrusion ...)

#### General infrastructure

- LMV: Power supply
- LMV: Energy distribution
- BT: Building security (fire solutions, video surveillance, etc.)

#### Value added services

- IL: Project management and system integration
- IL: Service / maintenance
- IL: Planning & simulations
- IL: Green solutions

#### Rail infrastructure & management

- RA: Rail electrification
- RA: Rail automation components (e.g., switches, communication, signaling, operation & disposition systems)

#### Road infrastructure & management

- CTE: Traffic control (incl. signaling)
- CTE: Traffic management
- IL: Pregate solution (incl. truck identification)
- CTE: e-Highway



## For More Information:

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