

Discovering The Hidden Value of Voice In the DC

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LUCAS
SYSTEMS, INC.

Presented by:

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Agenda and Format

- Introduction To Eby-Brown and Oriental Trading Company
- Q&A: Discovering The Hidden Value of Voice
 - Cost savings beyond hands-free operations
 - Real-time operational insight and control
 - Extend existing infrastructure and systems

Voice at Eby-Brown

- About Eby-Brown
 - Third largest convenience store distributor in US
 - Customer-service orientation
 - 7 DCs throughout US
- Drivers for Voice
 - Legacy systems and paper-based processes
 - Manual work-arounds
 - Industry growth and consolidation

Voice at Oriental Trading Company

- About Oriental Trading Company
 - Top 50 internet and catalog retailer
 - > 25,000 products, constantly changing
 - Based in Omaha
- Drivers for Voice
 - All-new automated fulfillment center
 - Optimize picking processes
 - Minimize picking errors

DISCUSSION: DISCOVERING THE HIDDEN VALUE OF VOICE

Voice Picking at Eby Brown

Eby-Brown Candy Line

Voice Picking at Oriental Trading





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