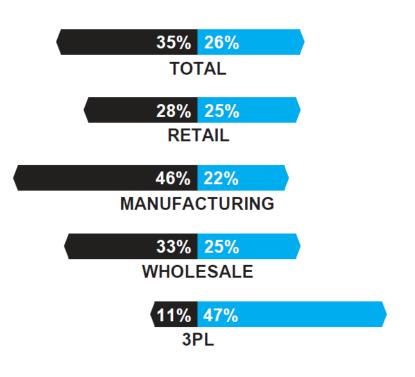


Changing Perceptions of Warehouses & DCs



Cost center or Growth area?



Retail: Omni-channel driving changing fulfillment infrastructure

Manufacturing: Driving towards higher levels of inventory tracking. Drive for operational efficiency and lean practices

Wholesale & 3PL: Striving to find new ways to operate more effectively leveraging new technologies and mechanization

Warehouse: Increasingly driving business growth and profitability

COST CENTER GROWTH AREA



The Right Technology Solutions Are Critical



25% have IoT

25% of firms in 2014 already had an Internet of Things solution in place compared with 15% of surveyed firms in 2012.

>80% are ready

Over 80% of industries, companies and teams are ready to make the changes required for IoT implementation.

Forrester, "Internet-Of-Things Solution Deployment Gains Momentum Among Firms Globally," 2015







THE TOP TECHNOLOGY TRENDS FOR WAREHOUSING.

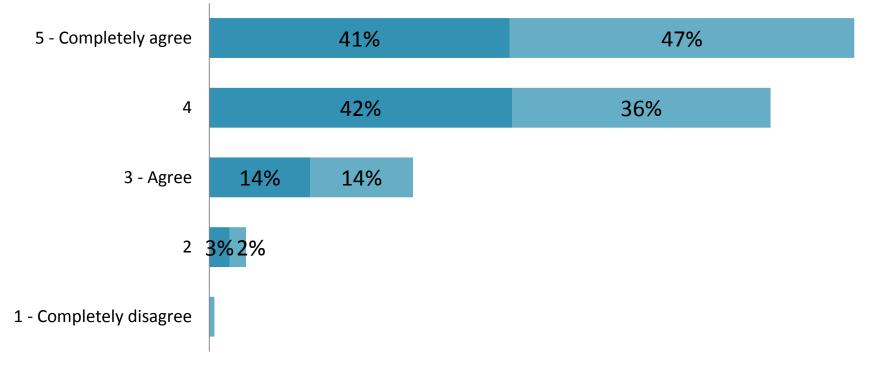
IS YOUR BUSINESS PREPARED?





Smart interconnected devices that businesses use to get **more visibility** into the identification, location, and condition of products, assets, transactions, or people to drive more effective and timely business decisions or to improve customer interactions.



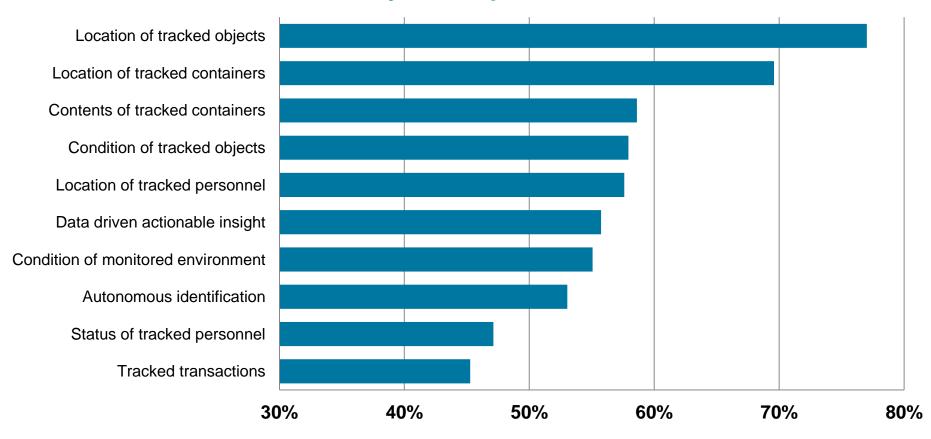


- The realization of IoT solutions will be the most important technological initiative the business world has seen in a decade.
- The adoption of IoT solutions will be the most strategic technology initiative my organization will have taken on in a decade.





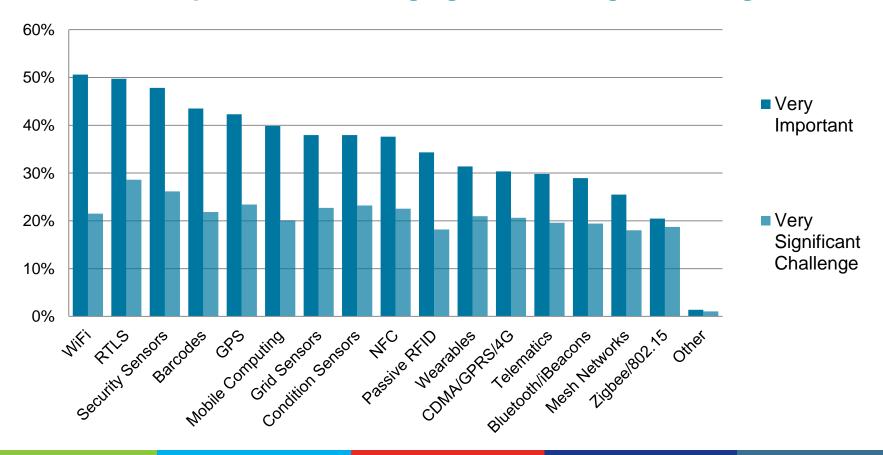
Functionality IoT Expected to Deliver







Most Important & Challenging IoT Enabling Technologies





IoT: Internet of Things How does it apply to your business?



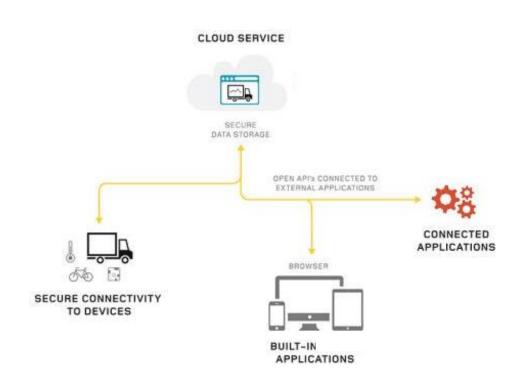
By connecting your mobile assets throughout the extended enterprise, you can operate more effectively.

IoT benefits:

- Real-time access to the condition, location and status of assets & materials
- Supply chain optimization and responsiveness
- Customer service

IoT challenges:

- Managing complexity
- Maintaining security
- Enabling applications







RFID: RADIO-FREQUENCY IDENTIFICATION

WHAT'S NEW?



RFID: Passive Inventory Tagging Supply Chain Visibility



RFID = 100% SCAN









Service bureau /
In plant printing systems

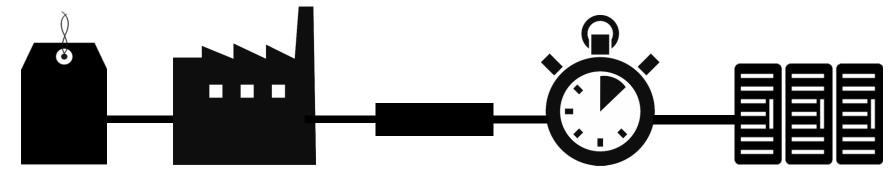
Pick/Pack Ship validation Receipt
Pack
Ship verification

Receipt Inventory Markdown POS Exit doors Returns



RFID: Where we are today





Number of tagged items reaches over **10 Billion**

Business tags assets at an item level at all facilities

12 Bytes per tag 111 GB resulting data Every tag reads somewhere along the supply chain once every 5 minutes

Over
31 Terabytes
of tracking data
every day



RFID in Action Troy Design Manufacturing (TDM)



Problem:

 TDM needed to automate their work in progress to track vehicle conversions.

Solution:

- Fixed readers and antennas were integrated with Lowry's work-in-process software to provide detailed work instructions, a BOM, and a unique tracking ID for each vehicle.
- RFID automated the workflow process which saving valuable time spent by vehicles going through each station.
- RFID led to more accurate data collection, real-time visibility, and consistency.

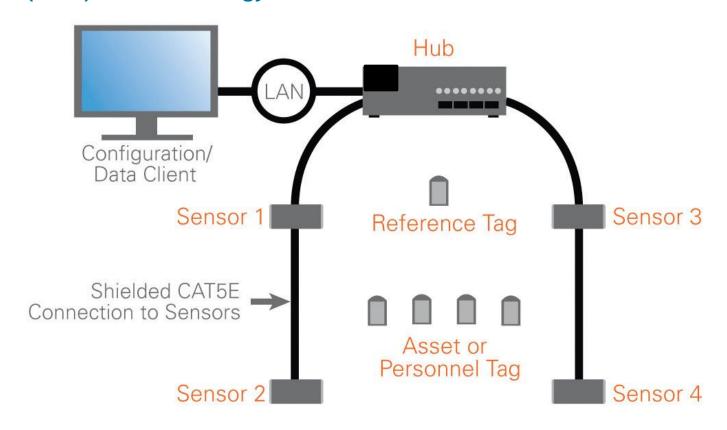




RTLS: Real Time Location Solutions How does it work?



RTLS tracks people, materials and assets in real time by utilizing active Ultra-Wide Band (UWB) RFID technology.



RTLS: Real Time Location Solutions What does it mean to your business?



Active UWB systems provide accurate realtime 4 walls location visibility.

RTLS benefits:

- Task assignment based on location
 - Validation task is completed
- Reduced search time for staged materials & equipment
- Improved lift truck optimization
 - Realtime reporting & analysis
- Visibility/control of containers & yards

RTLS challenges:

- Integrating capabilities into existing execution and planning systems
- New thinking to leverage RTLS to realize ROI





HANDS FREE AND VOICE-DIRECTED SOLUTIONS.

CAN YOU AFFORD NOT TO AUTOMATE?



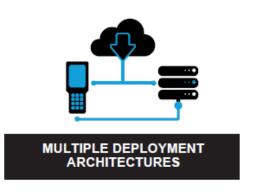
Voice And Multimodal Picking Speech extends voice beyond picking



A flexible, multimodal approach to voice solutions gives you:









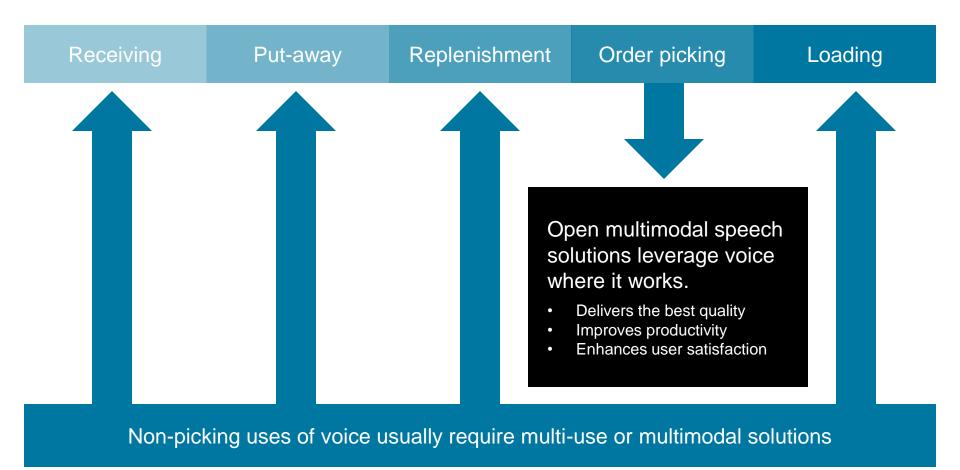




A SINGLE SOLUTION BEYOND PICKING

Voice And Multimodal Picking Speech extends voice beyond picking







Wearable Computing What does this mean to your business?



Enhance existing picking schemes and use across different levels of picking – piece pick, case pick and pallet pick.

Multimodal voice benefits:

- Instant verification that the right item is picked
- Extended attribute capture (lot, date, catch weight)
- Presentation of task data (images, next task, productivity)

Multimodal challenges:

- Voice solution that enables multimodal workflow design
- Image database integration

Multimodal picking growth over the next five years

x2

Use of multimodal voice and scan response will more than double

x2.5

Multimodal voice and screen guidance will grow almost 2.5x



Wearable Computing What does this mean to your business?



Same hands free capabilities as voice PLUS a screen for user interaction.

Wearable benefits:

- Ergonomic wearable scanning solutions improve operations
- Hands free scanning eliminates errors improving accuracy
- Voice, telnet, browser client
- Mobile printing reduces walk time, errors and provides realtime process visibility and control

Wearable challenges:

Adapting applications to hands free UI

AT MAKES SUPPLY CHAINS WORK™

 Adapting applications to print-ondemand





Key Takeaways



Internet of Things:

- What is your strategy?
- What platform will you leverage?

RFID and RTLS:

- How will passive and active RFID technologies help your warehouse and shot floor get to the next level?
- What is the right technology for you?

Hands free mobile technology?

- Are you still using hand held technology where hands free is needed?
- Have you evaluated new voice-directed technologies that are low cost and more flexible than past solutions?



QUESTIONS?

FOR MORE INFORMATION PROMAT 2015 BOOTH #1552

Mark Wheeler m.wheeler@zebra.com www.zebra.com

