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**2015**

McCormick Place South | Chicago  
March 23-26, 2015  
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# **Combining Standard Solutions to Solve Complex Case & Piece Picking Challenges**

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Presented by:

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## Integrated **S**tandard **S**olutions

Integrated Standard Solutions utilize traditional materials handling products to form a complete system and are seamlessly combined to solve complex picking challenges.



## Agenda

- Classify Inventory
- Match Inventory to Storage Technology
- Slot Inventory within the Storage Technology
- Map Processes and Workflow to Maximize Throughput and Reduce Labor
- Integrate Business Systems to Maximize Visibility
- Add Automation to Reduce Cost

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## Integrated **S**tandard **S**olutions

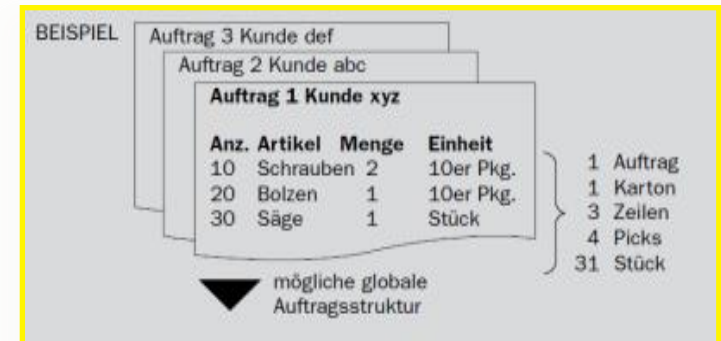
... are standardized processes and equipment, which are combined to form a complete system and function as a complete solution.

The products are seamlessly integrated to form the system as a whole.

## 1st Step

- Data Acquisition
- (Actual Condition)

- ▶ Number of SKU's
- ▶ Number of orders
- ▶ Number of lines
- ▶ Number of picks
- ▶ Number of employees
- ▶ Working hours
- ▶ Planed growth
- ▶ ERP system





## Vocabulary

SKU = unique product being sold

Order = combination of SKUs in quantities being sold

Order Line = quantity of a single SKU within an overall order

Quantity = individual pallets, cases, or pieces of an order line

FTE = Full-Time Equivalent personnel



## Operational Information

Operational information deals with what your business is about and how you operate it.

- What type of product is being stored?
  - Food, beverages, car parts, laundry, small valuable parts, etc.
- What function will the system be performing?
  - “Black box” storage unit?
  - Picking Engine?
  - Shipping Buffer?

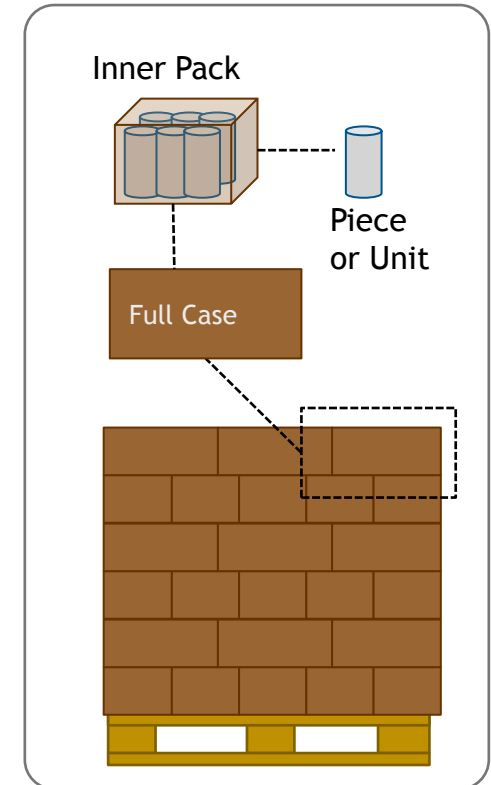
## Operational Information

What is the picking unit of measure?

- Piece?
- Full or Mixed Pallet?



Relationship between full case, inner pack and unit.

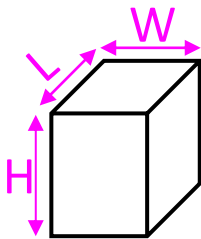




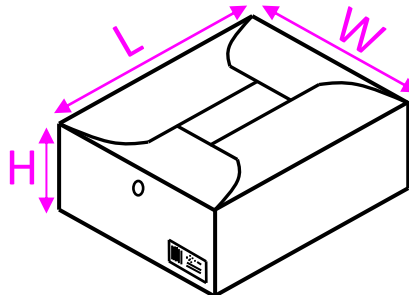
## Operational Information

### Product Dimensions

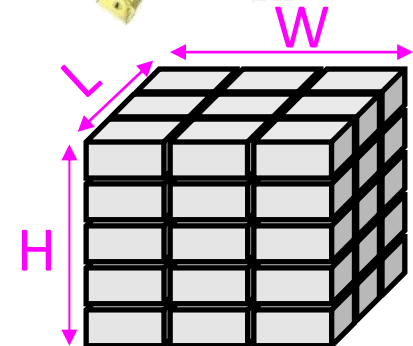
- General information about the picking unit needs to be classified and recorded in order to determine the proper equipment needed for handling.
  - L x W x H + Weight? (VERY IMPORTANT)



Piece



Case



Pallet



## Operational Information

What are the load units?

- Are we storing totes/vendor cases?
- Are we storing on pallets or bins?
- Are we picking to order totes?



GMA



Wingtip



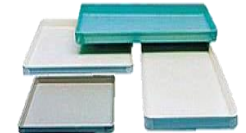
Nestled



CHEP



Slave Board



Trays



EURO



Plastic



Plastic Totes



## Operational Information

- **In what form do you ship your final orders?**
  - Cartons?
  - Returnable Totes?
  - Mixed SKU pallets?
  - Rolling carts?
- **How do you ship the final products from the DC?**
  - Captured route trucks?
  - Bulk Reserve for Manufacturing Plants?
  - Dedicated courier service? LTL, UPS, FedEx, DHL, USPS?
  - Local, North America, or Globally?
  - Distributors/Wholesale, E-Comm, Retailers
  - Or all the above in what percentages?





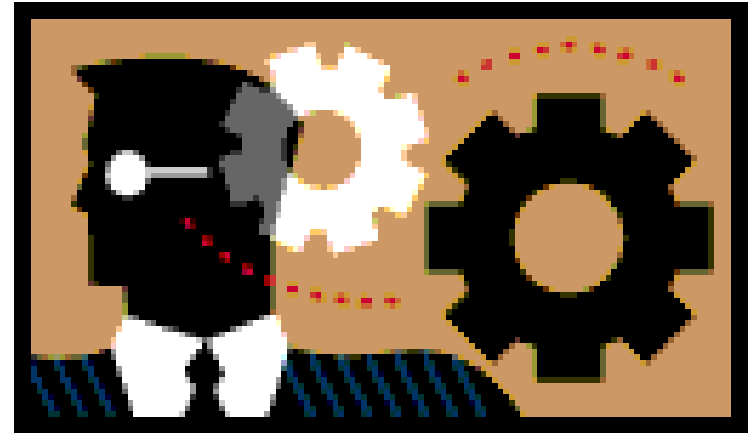
## Operational Information

- Timeframe
  - Days/week
  - Shifts/day
  - Hours/shift
    - Operational Hours/shift = actual equipment working time w/o breaks (8 hr shift = 7.5 hr operational time)
  - Do you want to pick and replenish in the same time period?
  - Do you have weekly, monthly, or seasonal spikes to account for?



## Key Data

- Summary of Business Metrics
- Key Data Areas:
  - Total SKUs stored
  - Active SKUs/day
  - Orders/day
  - Order Lines/day
  - Quantity/day
    - This can be in the form of pallets, cases, or pieces picked
- “Current” Key Data: derived or received is based on today’s operation
- “Design” Key Data: what is calculated based on the expected future demands of their business





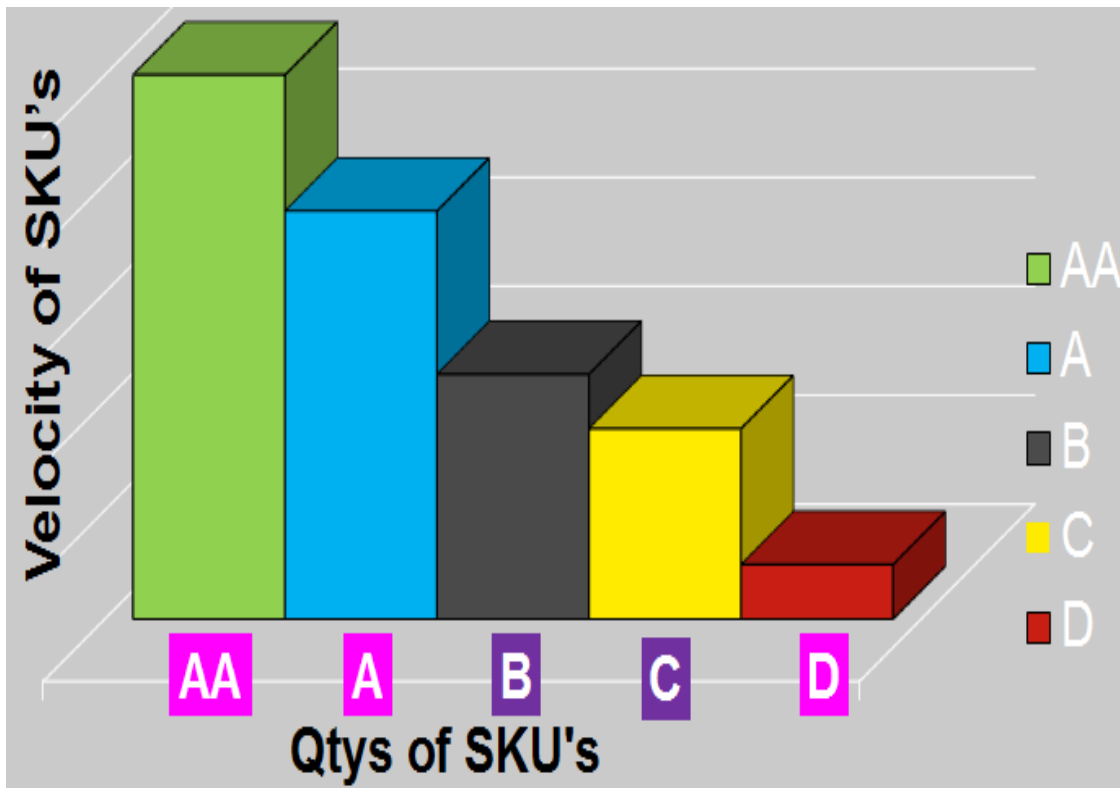
## Why Do We Need This Stuff?

- Provides a standard vocabulary for conversation
- Documents design criteria that can be reviewed and agreed upon by the customer before design begins
- Provides a quick analysis to figure out rough concepts

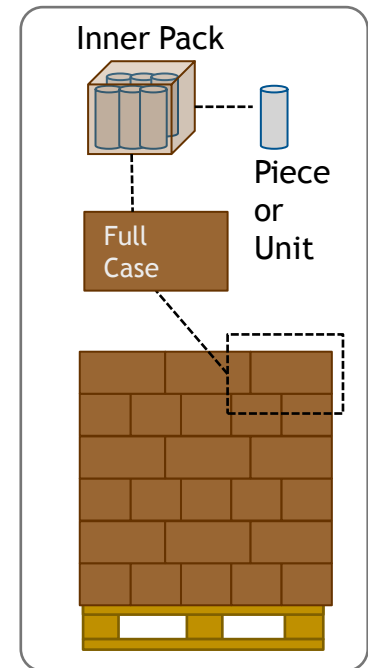


## 1. Classify Inventory

Classify Your Inventory Into Categories Based On Picking Size (Pallet, Case, Pieced Velocity) (Fast, Medium, Slow)

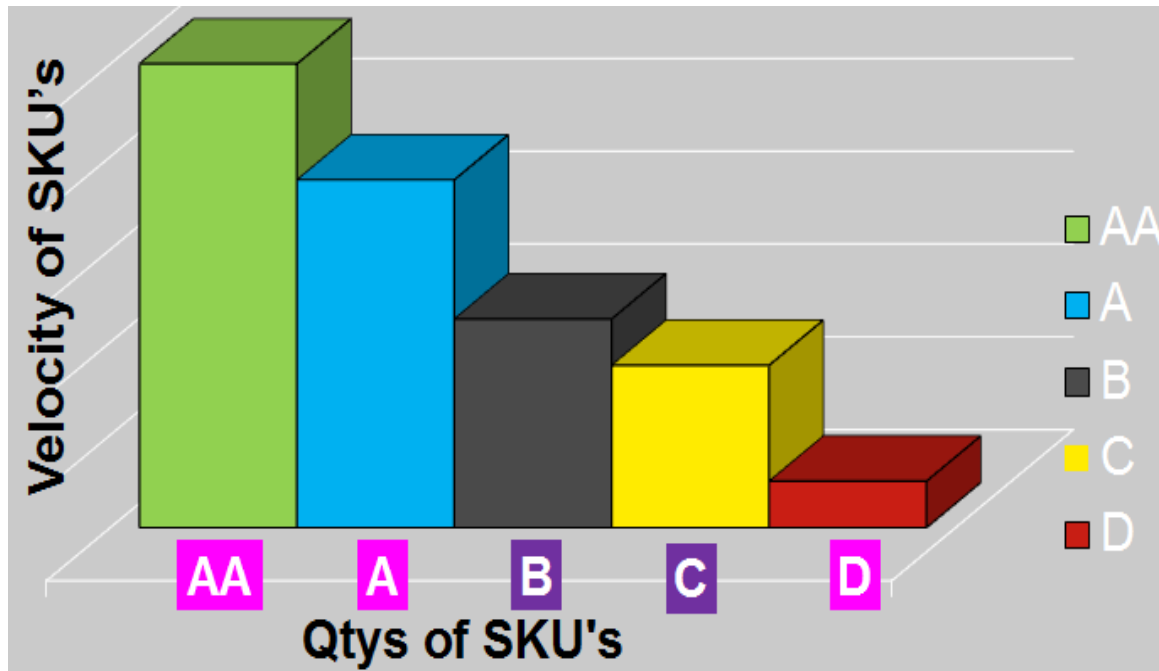


Relationship between full case, inner pack and unit.



## Analyze Inventory Categories

- Companies Focus Their Attention On Fast Movers (A)
- Ignoring Slow (C) & Medium (B) Movers - The Largest Part



The B, C, & D's usually require the most storage space in a warehouse





## Analyze Inventory Turns

- Companies Focus Their Attention On Fast Movers  
(A) -Top 10% -20%
- Opportunity with Medium (B) and Slow (C) Movers
- The Largest Categories Of SKU's -Number of Items
- More Than 50% of Storage Cube
- Exhibits Poor Space and Process Management



## Medium & Slow Movers

Focus On Slow & Medium Movers

How Much Floor Space Do They Require?

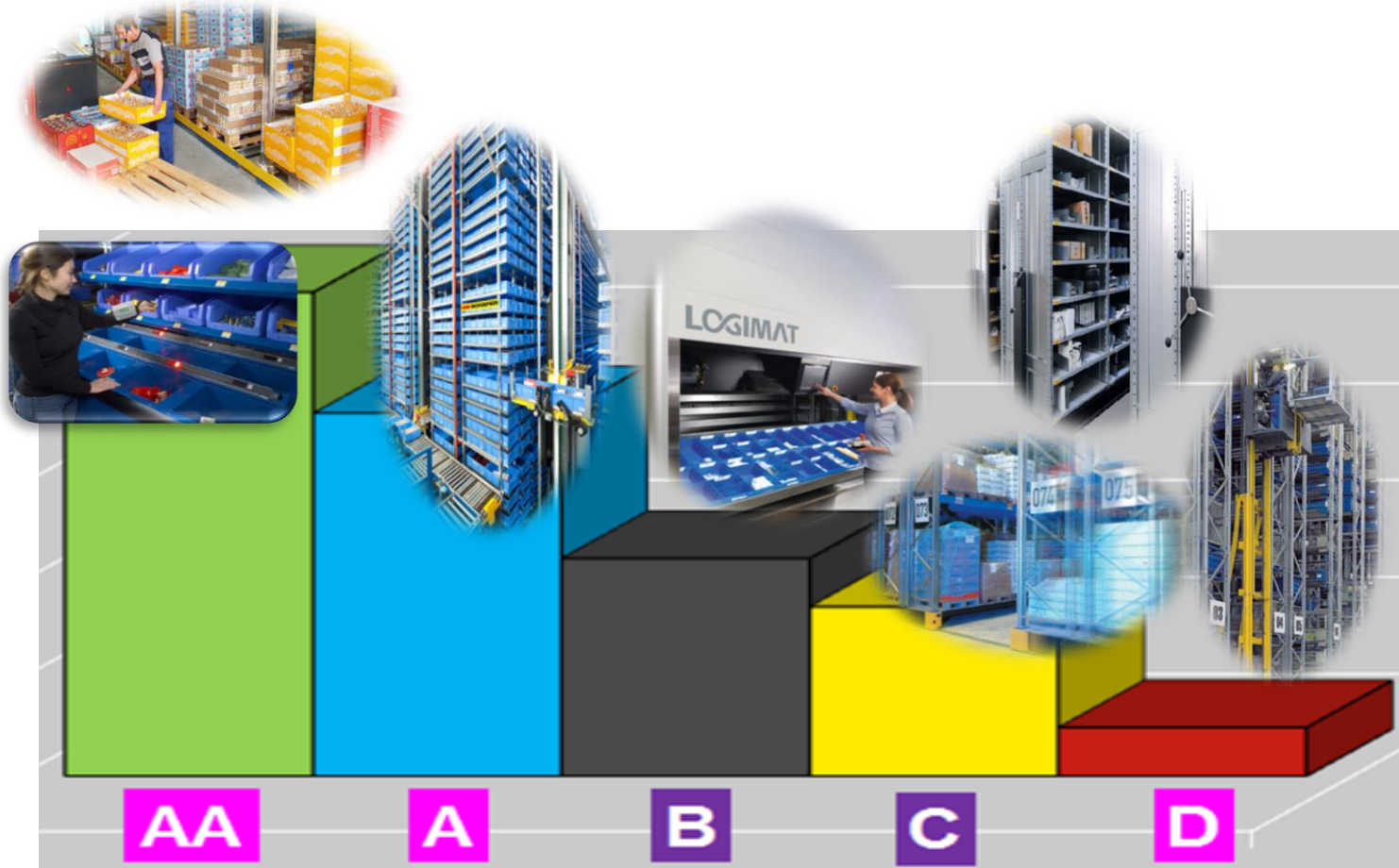
How Much Travel/Labor Do They Require?

How Can You Make Your Largest Quantity of Inventory More Efficient?

AA & A	B & C	D's
Throughput	Space	Ergonomics
Space	Processing	Accuracy
Processing	Throughput	Processing
Accuracy	Accuracy	Inventory
Inventory	Inventory	Space
Ergonomics	Ergonomics	Throughput

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## Inventory Categories Require Different Storage Media



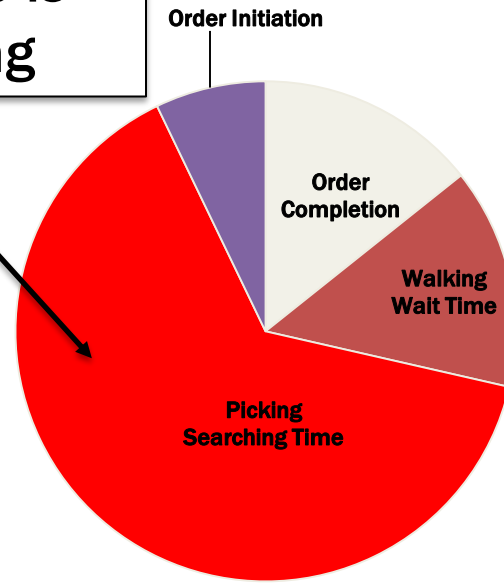
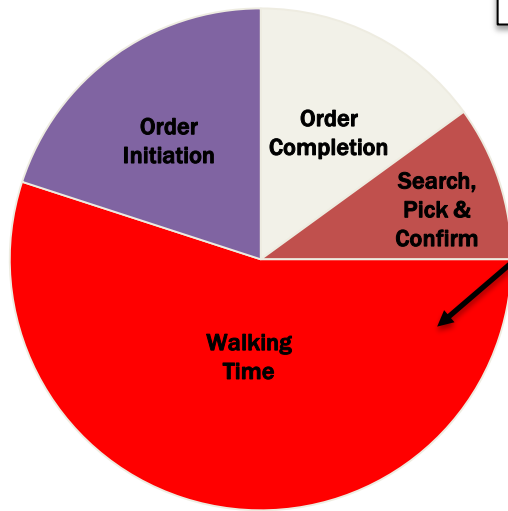


## Why Automate?

### Manual Order Picking

### Automated Order Picking

The walking time is now spent picking



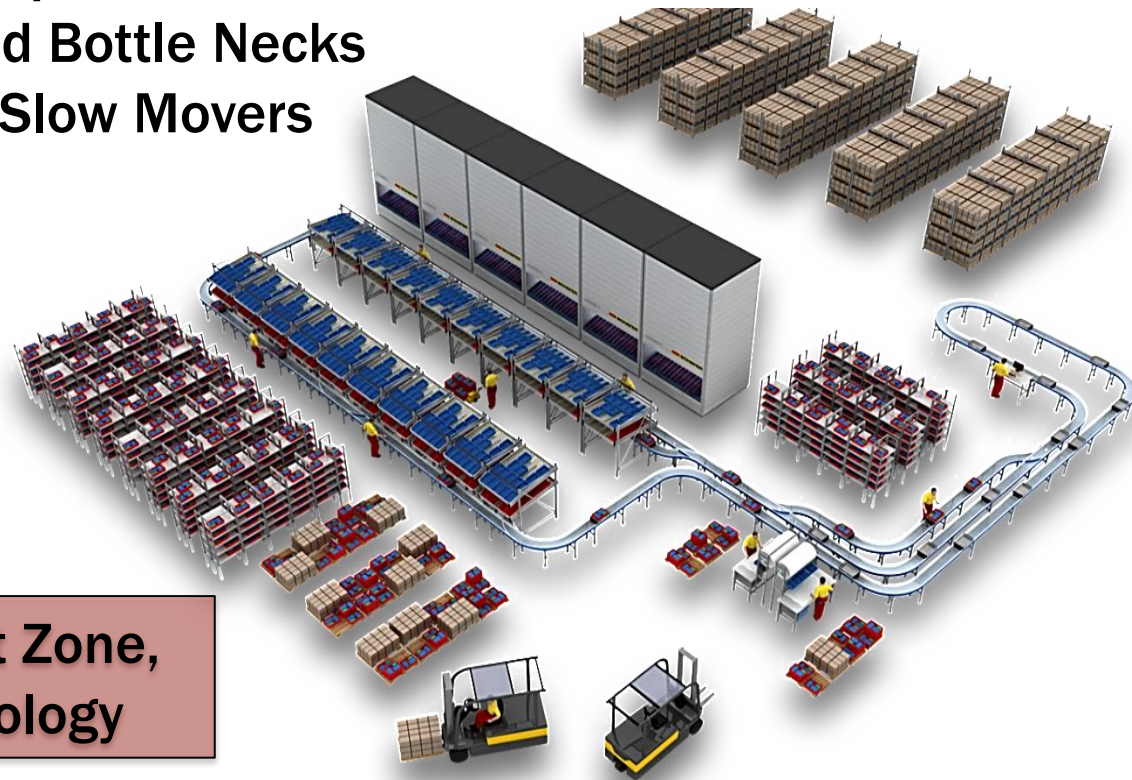
- Order completion
- Search, Pick & Confirm
- Walking Time
- Order Initiation

- Order completion
- Walking Wait Time
- Picking Searching Time
- Order Initiation

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## Balance Work Flow

- Map Inventory & Activity Flows
- Slot Inventory To Assure Optimum Work Flow
- Eliminate Imbalances and Bottle Necks
- Minimize Impact of Very Slow Movers



**The Right SKU, The Right Zone,  
The Right Storage Technology**

## Bring Work to Worker

- Find & Identify Areas/SKU's in The Facility Where The Worker Must Frequently Travel Long Distances To The Work
- These Are Areas That Can Be Improved With Slotting & Zone Designs
- Proper Slotting Manages SKU's and Storage Space Efficiently
- Travel Time Greatly Reduced



**The Right SKU, The Right Zone,  
The Right Storage Technology**



## Why Automation

1. Productivity increases and labor costs are saved.
2. Errors are reduced by up to 99%.
3. Improved inventory control.
4. Footprint is decrease so floor space is saved.
5. Through put is increase and orders turn over faster
6. Bending and reaching is reduced, improving ergonomics

## Low Risk Productivity

Low Risk Technology	Bag & Tag	Pick & Put
	(lines per hour)	(lines per hour)
Shelving	10 - 35	30 - 75
Drawers	10 - 35	30 - 50
Flow Rack	25 - 45	75 - 150
Pick To Light Shelf/Rack	35 - 60	95 - 200
Pick To Light Flow Rack	75 - 200	200 - 350*
Vertical Lift Modules	50 - 150	150 - (275*)

\*Varies depending on zone size

\*4 Logimats in a zone





## Improve Space Utilization

- Match the Part Size to the Location Size
- Use the Right Storage Medium
- Store Parts in Pick Quantities That Make Sense
  - “Eaches”
  - Cases
  - Pallets
  - Kits
  - Innerpaks
  - Combinations of Above

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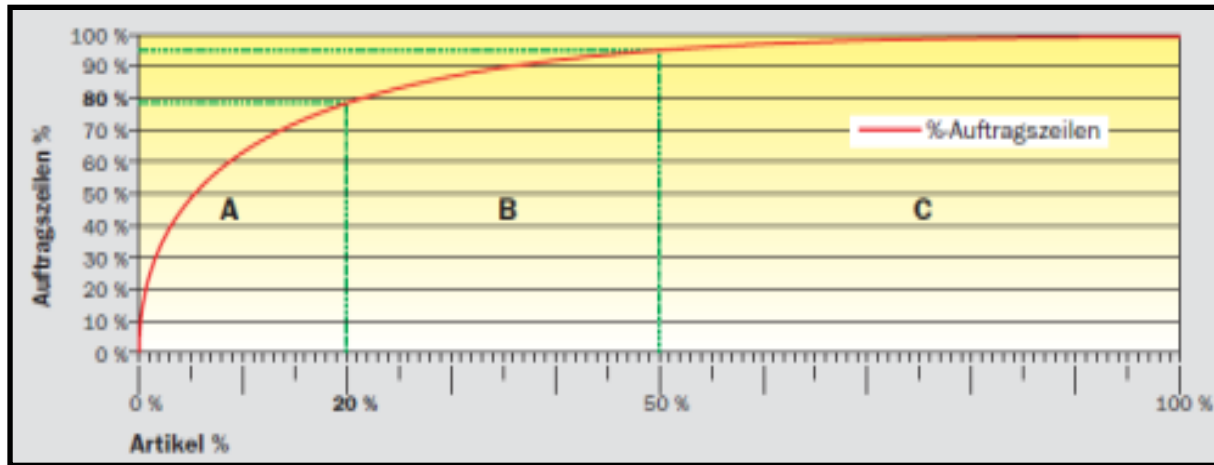
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## 2nd Step

## Data Analysis



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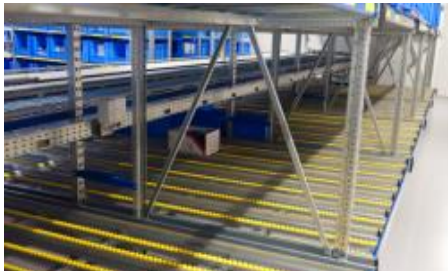
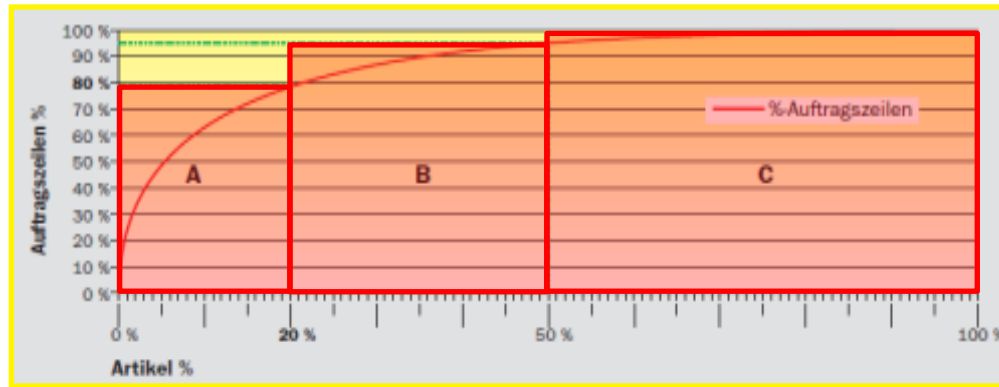
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## 3rd Step

# System Selection and Layout

## Based on Data Analysis



Storage system for articles of category A



Storage for articles of category B



Articles of category C

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**4th Step**

- **Classify Inventory**
- **Match Inventory to Storage Technology**
- **Slot Inventory within the Storage Technology**
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- **Integrate Business Systems to Maximize Visibility**
- **Add Automation to Reduce Cost**

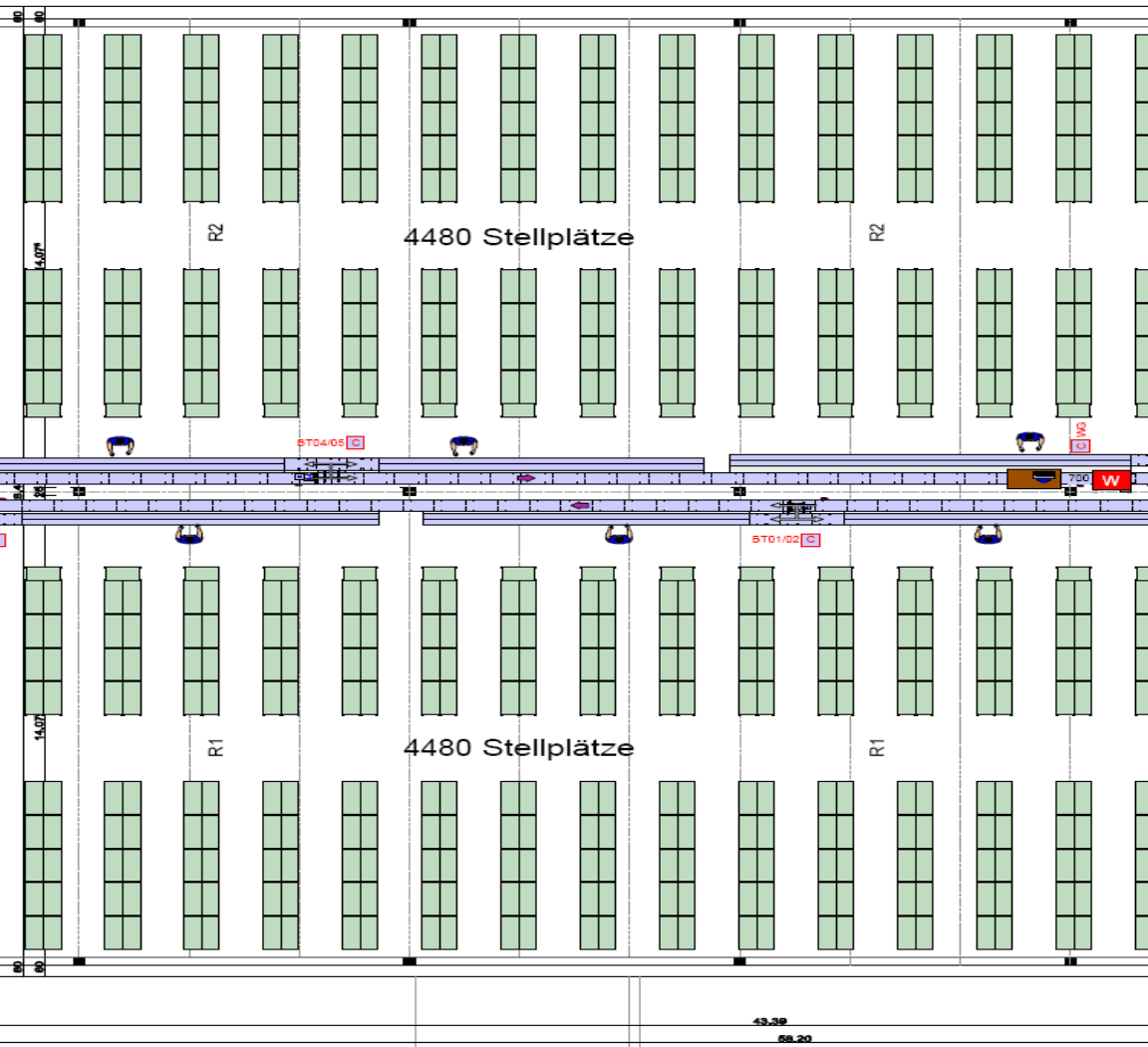
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## The right solution, step by step!

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## Product Group 1: Racking/Shelving



## Product Group 2: Vertical Lift Module



## Product Group 3: Workstation



## Product Group 4: Conveyor System



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# Product Group 1:

## Shelving/Racking Solutions

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## Carton Flow Rack Systems

- ▶ Direct or indirect material supply for production, assembly and distribution processes.
- ▶ Shelves are refilled from the back, therefore no interference between replenishment and order picking.
- ▶ Can be integrated with Pick-by-Light (PBL) technology.



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## Shelving System R3000

- ▶ Multi-tier installations and shelf-supported mezzanines can be added or expanded anytime.
- ▶ Wide range of optional equipment and accessories available.
- ▶ Can be integrated with Pick-by-Light (PBL) technology.

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# Product Group 2:

## VERTICAL LIFT MODULE



## What is a VLM?



- ▶ An automated storage and retrieval system
- ▶ Trays are located in the front and back side
- ▶ Trays are moved via lift (elevator) to the access opening
- ▶ In principle an automated tool drawer cabinet

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## Options for expansion

- ▶ Starter Unit, single stand-alone machine
- ▶ Starter-Add-On principle for multiple machines



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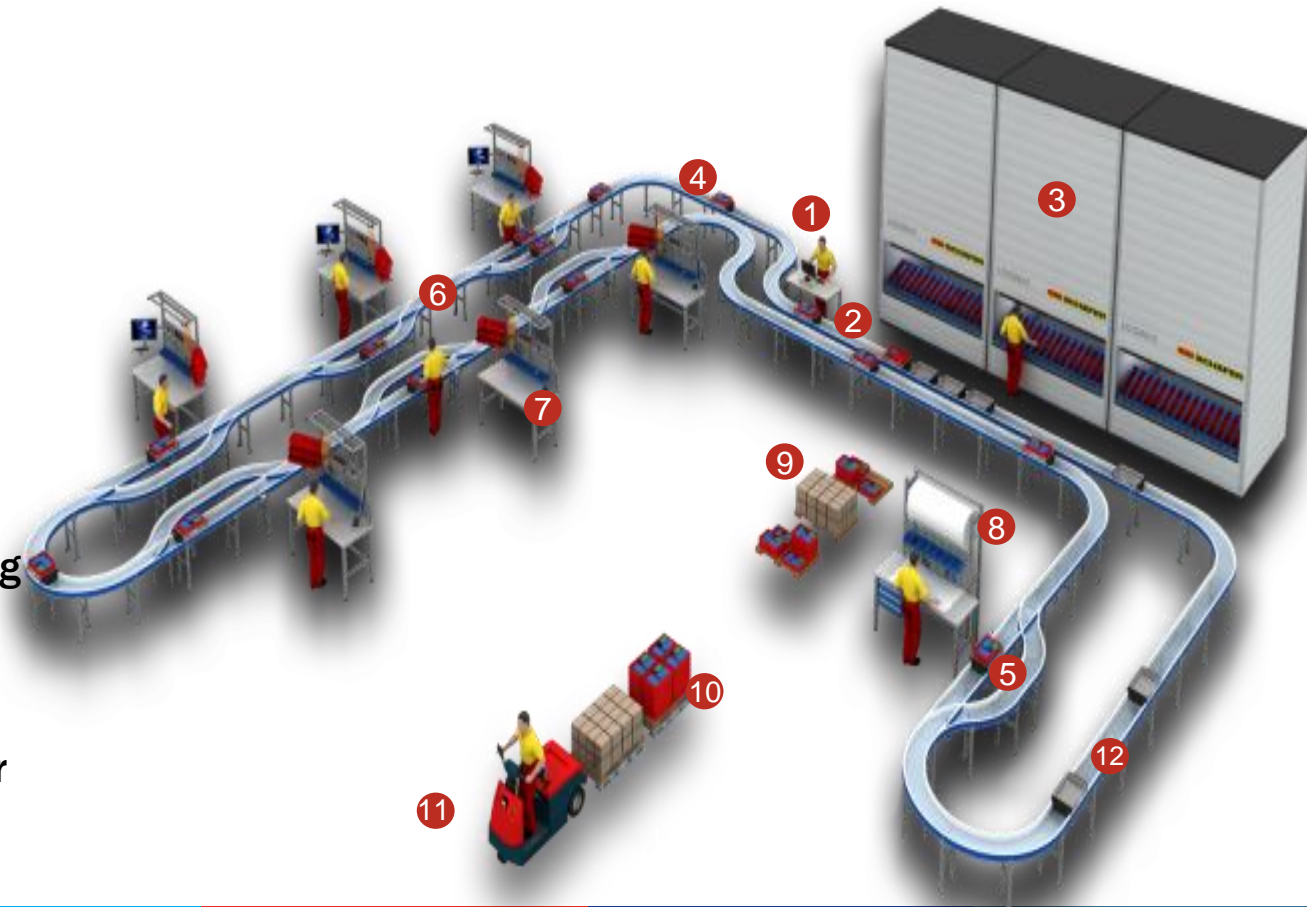


Integrated Lift  
Module with  
Conveyer

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# Integrate Standard Solutions!

- 1 Order start
- 2 Order-picking station
- 3 Vertical Lift Module
- 4 SSI Autocruiser
- 5 Bypass
- 6 Target position
- 7 Assembly
- 8 Packing area
- 9 Goods ready for shipping
- 10 SSI roller pallet
- 11 To shipping area
- 12 Empty containers buffer





## Solution: Trading

### Initial position:

- ▶ An up-and-coming mid-sized online mail-order company wants to automate its manual order-picking and intralogistics processes
- ▶ The company doesn't want to make any major financial investments (< € 1 million) \$1.5US
- ▶ The new concept must be scalable so that the system's output can be increased if necessary

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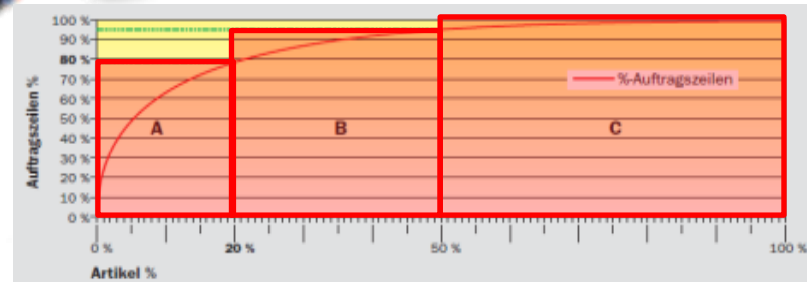
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A: Fast Moving Items

B: Medium Moving Items

C: Slow Moving Items





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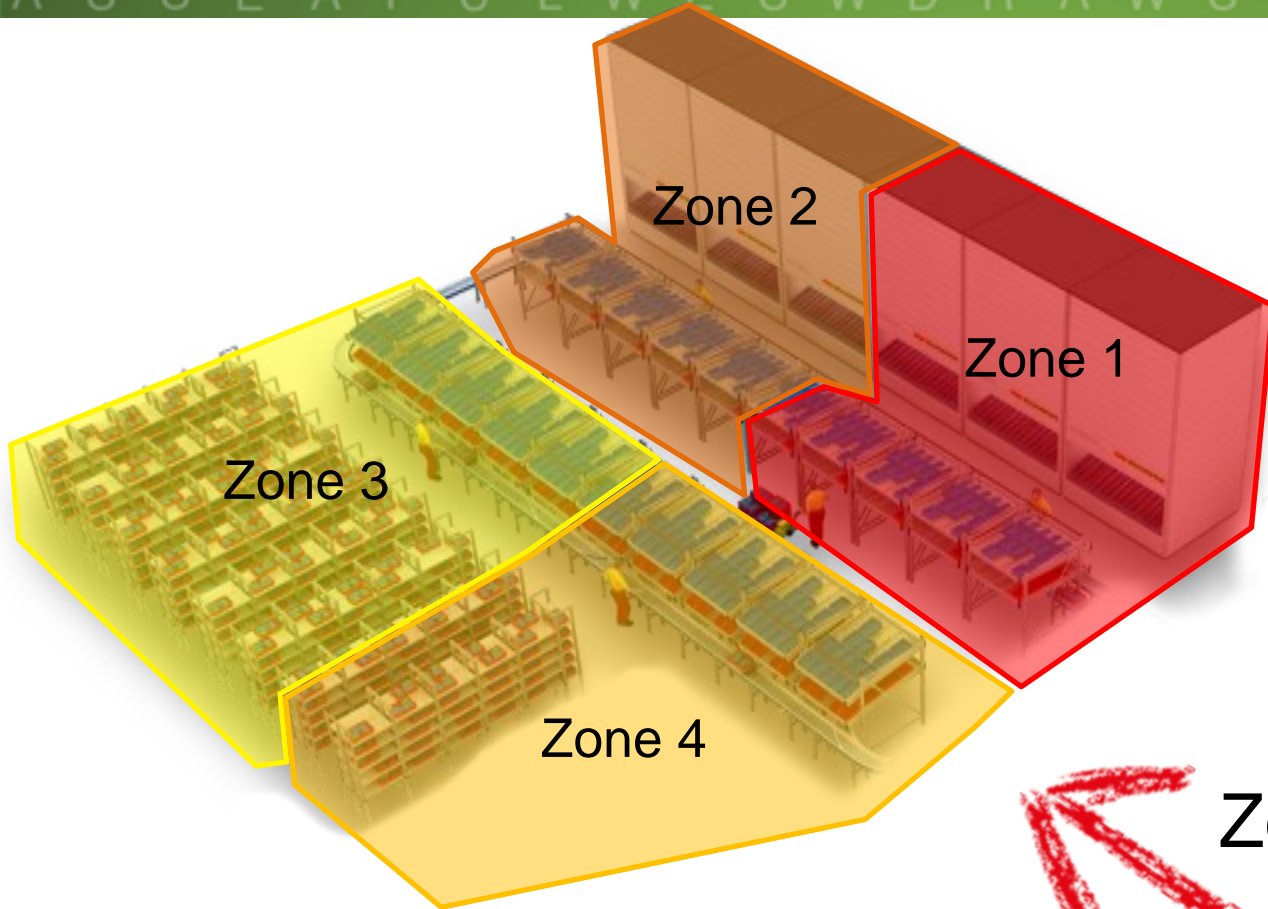


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## Zone Picking

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Large Items?  
Bulk Storage!

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Packing



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## Promotional Items



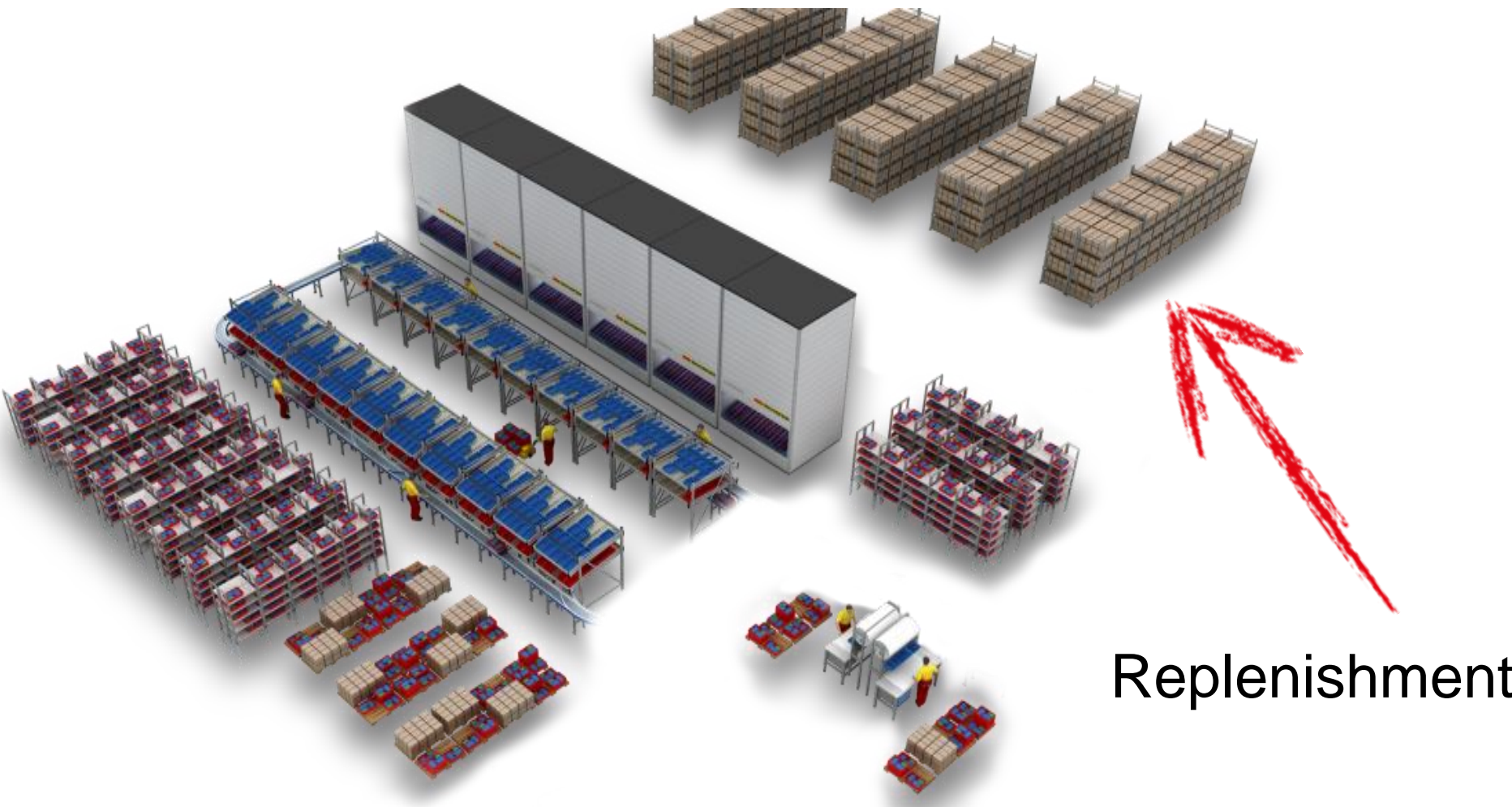
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## Replenishment

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Integrated **S**tandard **S**olutions  
are applicable in all  
industries!

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## Case Study



**Creativ Company A/S (DK)**  
**Ecommerce**



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## SITUATION AT BEGINNING

- ▶ Future-oriented expansion strategy due to continuous growth
- ▶ Missing resources for further expansion
- ▶ Linking of the different areas
- ▶ Low picking performance
- ▶ Potential improvement in quality

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## Optimization Process

- ▶ Data Acquisition
- ▶ Data Analysis
- ▶ System Selection
- ▶ Layout

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## SITUATION AT THE END

- ▶ Clear layout
- ▶ Optimization in stock location (ABC)
- ▶ Optimized pick processes
- ▶ Linked zones
- ▶ First step in automation
- ▶ Scalable and flexible solution
- ▶ Validation for future growth

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# Creativ Customer Testimony



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## Tremendous Throughput Gains

Cartons per hour shipped: from 80 to 270 = 237% increase

Orders per hour: from 80 to 320 = 300% increase

Order lines per hour: 380 to 1,080 = 284% increase

Number of operators: 42 to 28 = 34% reduction

Work hours: 10 to 8 = 20% reduction

Required space in pick-zone: from 15,880 sqft

to 7,000 sqft = 56% reduction

Business increase: 28%



**Creativ Company A/S (DK)**  
**Ecommerce**



# Misperceptions of Small-Scale Integrated Technology

Limited range of applications (big systems only)

- Throughput too low
- Too expensive; not justified
- Long implementation cycle
- Reliability; mechanical & controls issues
- People to take ownership

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Yesterday's answers won't solve today's problems.

Today, automating a process:

- Can be beneficial to reduce production or fulfillment cycle times.
- In most cases doesn't need to be a large scale investment.

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Questions?

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